

Subject: Re: Placemaking question

From: Steven Welliver <steven@downtownsm.com>

Date: 03/19/2018 07:26 PM

To: "Studebaker, Elizabeth" <EStudebaker@sandiego.gov>

CC: "californiadowntown@googlegroups.com"

<californiadowntown@googlegroups.com>, "carolyn@downtown.org"

<carolyn@downtown.org>, "jason@bryantga.com" <jason@bryantga.com>,

"kathy@walnutcreekdowntown.com" <kathy@walnutcreekdowntown.com>,

"KraigK@dlba.org" <KraigK@dlba.org>

I'm not aware of any situations where our placemaking has risen to the level of Coastal Commission review. In our case, they've tended to be more focused on property development projects within the Coastal Zone or any project that might result in a loss of access to the beach (e.g. loss of parking or increased costs for parking).

The draft update to our Local Coastal Program Land Use Plan, currently being circulated for comment prior to review by the CCC, includes a brief discussion of public art / placemaking in relation to enhancing view corridors / scenic vantage points. [See pg. 67/68 of the draft online.](#)

Great to see you in Walnut Creek! Hope you enjoyed the rest of your weekend.

Steven Welliver

Deputy Chief Executive

Downtown Santa Monica, Inc.
1351 Third Street Promenade, Ste. 201
Santa Monica, CA 90401
310.393.8355

www.DowntownSM.com

[Facebook](#) | [Twitter](#)

On Fri, Mar 16, 2018 at 9:56 AM, Studebaker, Elizabeth

<EStudebaker@sandiego.gov> wrote:

CDA Board (& Kraig):

I'm wondering for those of you who represent coastal cities...and have done Placemaking projects/crafted language in your municipal code to allow for Placemaking. Have you received any pushback from the Coastal Commission or restrictions imposed on those projects based on their location in the coastal zone?

Any/all feedback is appreciated.

Thank you, great seeing everyone in Walnut Creek!!

Elizabeth Studebaker

Neighborhood Investment Manager
Economic Development Department

City of San Diego

estudebaker@sandiego.gov

Office: [\(619\) 533-4561](tel:6195334561)

Create and sustain a resilient and economically prosperous City

City of San Diego Strategic Plan Vision

Sent from my iPhone

On Mar 12, 2018, at 6:17 PM, Steven Welliver <steven@downtownsm.com> wrote:

Hello All,

This may be duplicative, but in case there are any glitches with the calendar invitation — the board meeting is in the Walnut Creek Marriott, the host hotel, in the Sacramento Room at 2 p.m. tomorrow.

Thanks

--

Steven Welliver

Deputy Chief Executive

Downtown Santa Monica, Inc.

[1351 Third Street Promenade, Ste. 201](#)

[Santa Monica, CA 90401](#)

[310.393.8355](tel:310.393.8355)

www.DowntownSM.com

[Facebook](#) | [Twitter](#)

--

You received this message because you are subscribed to the Google Groups "California Downtown Association Board" group.

To unsubscribe from this group and stop receiving emails from it, send an email to californiadowntown+unsubscribe@googlegroups.com.

To post to this group, send email to californiadowntown@googlegroups.com.

To view this discussion on the web visit https://groups.google.com/d/msgid/californiadowntown/CAFqivj%2BEMTJEqLTnSW_cor0MLZGF6L17FNfEKDU9_3UacZtmpw%40mail.gmail.com.

For more options, visit <https://groups.google.com/d/optout>.

--

You received this message because you are subscribed to the Google Groups "California Downtown Association Board" group.

To unsubscribe from this group and stop receiving emails from it, send an email to californiadowntown+unsubscribe@googlegroups.com.

To post to this group, send email to californiadowntown@googlegroups.com.

To view this discussion on the web visit https://groups.google.com/d/msgid/californiadowntown/CAFqivjJVkZ8oeh2fSgcxhDg1cofs83pW-VS_UC3fLBLHT6_6pA%40mail.gmail.com.

For more options, visit <https://groups.google.com/d/optout>.